



Student Accommodation Brochure | 2026

**dams** 

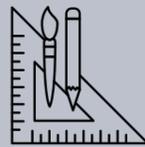
## ACCOMMODATION EXPERTS

Dams Furniture are experts in creating and delivering inspirational accommodation environments, with over 50 year's experience in the design, manufacture and delivery of fitted and loose furniture elements.

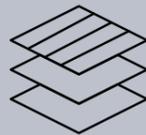
Whether your student accommodation project is a modest room layout, a full refurbishment or a major development, the quality and consistency of the furniture you specify needs to maximise the space available and create the right impression.



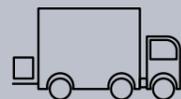
WE DESIGN



WE MANUFACTURE



WE DELIVER



**AT DAMS**  
we understand the challenges of a student accommodation project

We've installed student accommodation schemes across the UK, into traditional and modular builds. Our products are designed and manufactured in-house to meet the requirements of your budget and room plans, with fast and reliable production, delivery and installation aligned to your unique project requirements.



Coupled with this knowledge and experience, our accommodation offer delivers both innovation and product intelligence, designed with a long product life cycle in mind.

“ customised furniture solutions ”

## FURNITURE SPECIALISTS

Dams has been a family-owned manufacturing business for over 50 years, so you could say that furniture is in our DNA. We are specialists across a number of different markets and sectors, and with time critical handover deadlines to meet, your student accommodation furniture project needs a supply chain you can trust.



## DEDICATED TEAM

No two accommodation projects are ever the same and our specialist team are available to answer your specific requirements across the concept, design, manufacturing and installation phases. Our ability to understand, define and transform our client's ideas and objectives mean we can deliver a professional accurate project.



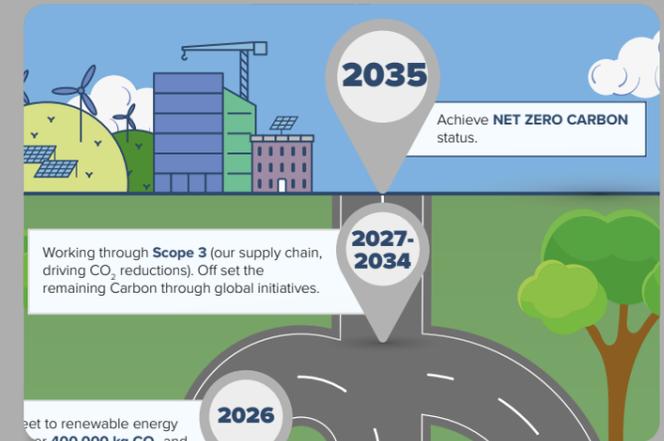
## RECYCLING SOLUTIONS

re.think is a Dams initiative offering an easy-to-access sustainable solution to support our customers in the recycling and re-use of packaging, collecting and recycling unwanted furniture to avoid landfill, re-using unwanted furniture to charities and other good causes, and re-manufacturing old furniture to give it a second life.



## SOCIALLY RESPONSIBLE

We understand that we have a responsibility to the local area and we are constantly striving to find new ways in which we can engage with local communities to improve people's lives. We're also serious about working to reduce our carbon footprint and are fully committed to becoming Netzero carbon by 2035.



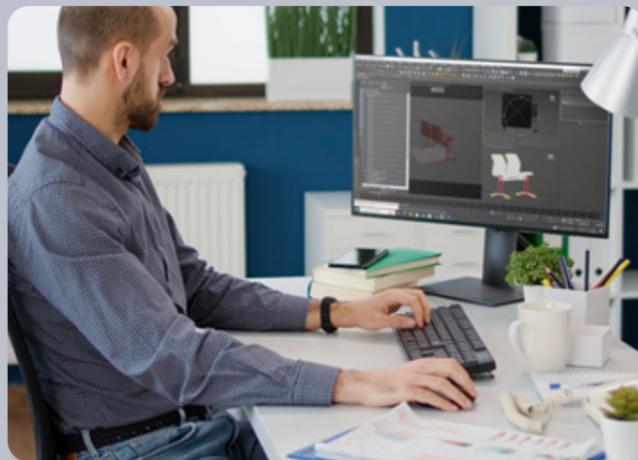
## QUALITY GUARANTEED

Comfort, practicality and durability are all essential for a successful project and Dams will ensure that the quality you need to deliver those goals is built into every stage of the design and production process. We only use FSC-certified wood and high quality fabrics, manufacturing all our products in-house in the UK, with total traceability.



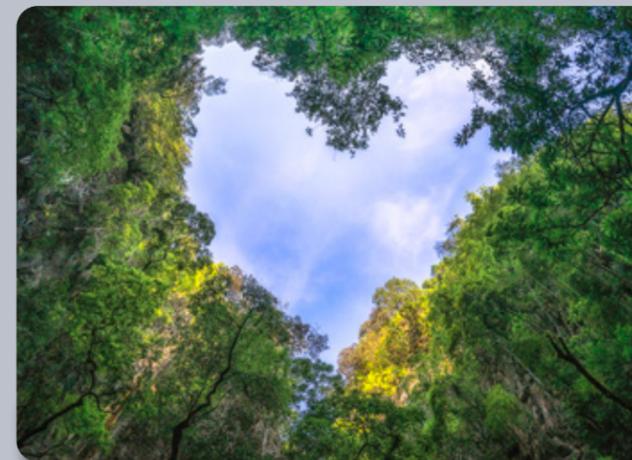
## SPACE PLANNING

Dams expert design team can help you address space planning, logistical and design challenges to ensure your furniture choices make the best use of the limited space available in each room. From the initial enquiry, our team of experienced surveyors can measure and detail an accommodation space to ensure the accuracy of any plan.



## SUSTAINABLE DESIGN

Sustainability means efficiency. We design and manufacture intelligent products that are manufactured to meet real needs of the furniture industry, and whose life span is appropriate to their use. We're continually investing in improvements which help to reduce our waste output, in machinery and systems support.



## INVESTING IN PEOPLE

The development of our employee's skills is imperative to our business and we've actively funded employees wishing to further their knowledge with various courses. Training the next generation of skilled workers through apprenticeships is also becoming more relevant to Dams, and enables us to develop and recruit from within.



## SPATIAL PLANNING

We have a dedicated in-house team of product designers, graphic designers and interior designers, who together provide a comprehensive service that transforms an idea into a vision.

We can provide a full 3D design service through our fully mobile, BIM compliant design team, who work with customers and their key stakeholders to understand project requirements. Mood boards and renders are also available.

“furniture designers create a scaled plan of the space”

### UNDERSTAND

However clear and simple a brief appears to be, we will always talk it through with the client first to ensure that our understanding of every word is the same as yours. If you don't already have your rooms designed, our team can conduct a site survey to gather all essential information required for the project.



### SPECIFY

Once the design proposals are in place, we work in more detail on the product specification, discussing materials and finishes to make sure that every detail is covered and the overall vision is realised. We create colour palettes for furniture and accessories, supported by mood boards aligned to the latest interior design trends.



### CREATE

Our experienced team of furniture designers create a scaled plan of the space and produce multiple comprehensive and complete room layout proposals based on client requirements. One of the key aims is always to provide open and efficient spaces that offer a degree of flexibility to the end user.



### VISUALISE

By creating 3D computer visuals based on the concepts and chosen colour schemes, you can start to visualise the room layout to get a clear indication of how the finished installation will look and the space can be best utilised. This is also a flexible and effective way of reviewing and amending the visual aesthetic.



## FULL FIT OUT

Dams are one of the few accommodation suppliers who can offer a comprehensive package of timber based products and upholstered items.

This means we can service the full fit out requirements of a student accommodation building – from bedrooms and shared living spaces, to common rooms and social areas.



**re.think**  
sustainable solutions



Our products are manufactured on-site in Merseyside. We've invested heavily in state-of-the-art digital manufacturing technology, which keeps us efficient and cost effective, as well as minimising waste. An important focus for us as a responsible manufacturer.

“ over 50 years of experience as a UK manufacturer ”

## PROJECT MANAGEMENT

We don't just manufacture, we'll take care of the installation too. We have an experienced team of project managers, who liaise with our design and manufacturing teams to coordinate the delivery and installation of schemes.

We believe in the power of partnerships, and working with our clients to bring their visions to reality. In addition to working with universities to develop their requirements, we're also experienced in working with some of the largest contractors in the UK.



“working with our clients”

## DELIVERY

We can also accommodate phased delivery schedules, where required. Our dedicated delivery fleet cover the length and breadth of the UK from our warehouse and distribution centre, so we can coordinate and plan delivery of all furniture on-site, installed by our team at a date that is suitable for you.

## ACCREDITATIONS

Our factories are accredited to ISO9001, ISO14001 and ISO45001. We are also accredited by the Construction Skills Certification Scheme (CSCS) and the Contractors Health and Safety Assessment Scheme (CHAS).



CREATING A HOME FOR STUDENTS THAT GIVES THEM ROOM TO STUDY AND RELAX



“spacious student bedrooms”

Space-saving initiatives create a point of focus while providing plenty of storage solutions. Bespoke fully furnished bedrooms ensure that a room maximises the space available.

Higher student numbers and increased private sector investment has driven demand for spacious student bedrooms featuring additional luxuries such as high-tech fitted kitchens and generous study areas.

—●  
**MAKE A BREW,  
COOK UP A STORM,  
MAKE SPACES  
WORK BETTER**



“the heartbeat of any accommodation”

**We develop social spaces with the flexibility to deal with the most demanding student use. A stylish, warm, open plan dining area is an ideal space where students can relax and make friends.**

A kitchen is the heartbeat of any accommodation where students come to feast and fill their stomachs. But it is also an area where students gather together to relax, read, watch TV and entertain.

STUDENT ACCOMMODATION IS SO MUCH MORE THAN JUST A BEDROOM



“ A fun communal area ”

Design a common area that can accommodate groups and individuals, with open and private spaces. A fun communal area where students can share experiences in a lively and friendly atmosphere.

Modern social spaces such as common rooms, bars, games rooms and gyms are becoming an increasingly important part of the student accommodation experience.

GROUP STUDY  
SPACES TO WORK  
OR CATCH UP WITH  
FRIENDS



“ an increasingly important part of the student experience ”

Collaborate more effectively in inspiring surroundings, designed to encourage interactive discussions. From studying to socialising, we can provide everything needed to enhance the student living experience.

Modern breakout spaces have become an increasingly important part of the student experience. Cement the student experience with multi-use areas in vibrant, friendly and sociable surroundings.

WE HAVE WORKED  
WITH UNIVERSITIES  
ACROSS THE COUNTRY

HERE'S JUST A FEW OF THEM:

Liverpool John Moores University

Liverpool University

Edinburgh Napier University

Bath University

Newcastle University

University of Cumbria

Queen Mary University - London

Glasgow Caledonian University

University of the West of Scotland

Manchester University

University of Glasgow



### Denton Holme - Carlisle

Denton Holme Student Village consists of 25 stylish town houses, accommodating 249 student rooms. Dams designed the bespoke bedroom furniture to maximise the space available and then manufactured, delivered and installed the furniture. The communal kitchen lounge areas had fully fitted cabinets and appliances with dining tables, chairs and soft seating for the students to utilise and enjoy.



### Capital Gate - Liverpool

Situated in the heart of Liverpool, Capital Gate comprises of 390 fitted bedrooms and shared kitchen lounge areas. Dams worked closely with the main contractor and the client to create a clean, fresh bedroom design that created space, flexibility and plenty of storage solutions, in addition to a range of loose soft seating and kitchen furniture specifically designed for the student market.



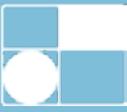
### Portland Green - Newcastle

Located near to Northumbria University, the Portland Green student village in Newcastle's cultural quarter accommodates 257 bedrooms comprising of beds, side tables, study desks and plenty of storage options. Dams designed, manufactured and installed the bedroom furniture and also supplied custom built tables, chairs and comfortable seating areas for the kitchen lounges.



### Global Village, Queen Mary University - London

Global Village is a kitchen diner environment in the student accommodation building of The Queen Mary University in Mile End, London. The interior incorporated a body of custom built furniture designed and manufactured exclusively by Dams. The result is a fresh alternative to the usual concept of a student cafeteria, using a bold composition of concrete and timber with a palette of fresh colours and graphic imagery.

dams 

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