



## Cookies Policy

### Use of cookies by Dams Furniture

Cookies are small text files placed on your computer, tablet, mobile phone etc. by websites that you visit. They are widely used to make websites work more efficiently as well as to provide information to help us create a pleasant, consistent web environment for our customers. Cookies help to personalise your experience so that we can use information from your visit to optimise your next visit to our websites.

There are two categories of cookies we employ on our websites:

- strictly necessary (to allow visitors to have website functionality)
- analytical (to provide Dams with an understanding of how the websites are used)

#### Strictly necessary cookies

Strictly necessary cookies allow our users to move around on the website and use functions. The requested services, such as protected areas and our product catalogue, cannot be provided without these cookies. These cookies do not collect any information about you that can be used for marketing or advertising purposes.

We use strictly necessary cookies to do the following:

- To identify you as a user on individual pages so that the pages are presented correctly.
- To make sure the website works and the functions are executed correctly.
- To support new user registration.
- To save your settings regarding the use of cookies.

#### Analytical cookies

Analytical cookies collect information on how users use our website. They help us to improve the functionality of our website, to see which areas of the website are of greater interest to our customers, and to learn more about the effectiveness of our advertising campaigns. All of this helps us offer our users the best possible use when they visit our website.

We use performance cookies to do the following:

- To prepare statistics on how our website is used,
- To see how effective our advertising campaigns are.
- To access known user behaviour (that is not associated with specific individuals) and use it to improve our website.

The tables below explain in more detail the cookies we use and why.

[www.dams.com](http://www.dams.com)

Domain	Name	Duration	Purpose
dams.com via Universal Analytics (Google)	_ga	2 years	These cookies are used to collect information about how visitors use our website. We use the information to help us improve the website. The cookies collect information in a way that does not directly identify anyone, including the number of visitors to the website, where visitors have come to the website from and the pages they visited.
	gat_gtag_UA_49772423_1	1 minute	
	_gid	1 day	
www.dams.com	cookie_consent_level	2 months	These cookies save your cookie preferences when visiting our websites based on the selection you make.
	cookie_consent_user_accepted	2 months	

[www.socialspacesfurniture.com](http://www.socialspacesfurniture.com)

Domain	Name	Duration	Purpose
doubleclick.net	IDE	252 days	Marketing and tracking to provide advert delivery or re-targeting.
google.co.uk	CONSENT	16 years 11 months and 5 days	These cookies store your marketing and tracking preferences and build a profile of your interests. This allows you to be provided with personalised/targeted adverts.
	NID	183 days	
	_Secure-3PAPISID	2 years	
	_Secure-3PSID	2 years	
google.com	1P_JAR	30 days	These cookies store your marketing and tracking preferences and build a profile of your interests through recent searches. This allows you to be provided with personalised/targeted adverts on Google sites.
	AID	1 year 25 days	
	CONSENT	16 years 11 months and 5 days	
	NID	183 days	
socialspacesfurniture.com via Universal Analytics (Google)	_ga	2 years	These cookies are used to collect information about how visitors use our website. We use the information to help us improve the website. The cookies collect information in a way that does not directly identify anyone, including the number of visitors to the website, where visitors have come to the website from and the pages they visited.
	_ga_XGN7DFHEXD	2 years	
	gat_gtag_UA_145824271_1	1 minute	
	_gid	1 day	
www.socialspacesfurniture.com	cookielawinfo-checkbox-advertisement	1 year	These cookies save your cookie preferences when visiting our websites based on the selection you make.
	cookielawinfo-checkbox-analytics	1 year	

	cookieLawInfo-checkbox-functional	1 year	
	cookieLawInfo-checkbox-necessary	1 year	
	cookieLawInfo-checkbox-others	1 year	
	cookieLawInfo-checkbox-performance	1 year	
	viewed_cookie_policy	1 year	
	CookieLawInfoConsent	1 year	

<https://mydams.dams.com>

Domain	Name	Duration	Purpose
dams.com via Universal Analytics (Google)	_ga	2 years	These cookies are used to collect information about how visitors use our website. We use the information to help us improve the website. The cookies collect information in a way that does not directly identify anyone, including the number of visitors to the website, where visitors have come to the website from and the pages they visited.
	_gat_gtag_UA_49772423_1	1 minute	
	_gid	1 day	
mydams.dams.com	ASP.NET_SessionId	When session ends	Used to store data in between http requests.
	MyDams	When session ends	Allows username/password logon to function.
www.dams.com	cookie_consent_level	2 months	These cookies save your cookie preferences when visiting our websites based on the selection you make.
	cookie_consent_user_accepted	2 months	

Our website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). For further details read Google's overview of privacy and safeguarding data.

You can opt out of being tracked by Google Analytics across all websites, by visiting:

<http://tools.google.com/dlpage/gaoptout>

### **How do I change my cookie settings?**

As a rule, cookies will make your browsing experience better. However, you may prefer to disable cookies on this site and on others. On our website you can decline cookies to prevent our analytical cookies loading on your device.

Alternatively, most web browsers permit management of nearly all cookies via their settings. In a search engine you can search how to manage cookies on your specific browser by using terms such as: Google Chrome cookies, or Mozilla Firefox cookies, and visiting the browser developer's website

To find out more about cookies, including how to see what cookies have been set, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

### **Changes to this Cookie Policy**

Dams reserve the right to revise or supplement this Cookie Policy as required. Our website will prompt you to reassess your cookie consent settings periodically in addition to when we update this Cookie Policy. You can determine when this Cookie Policy was last revised by checking the "Date of last update" legend at the end of this Cookie Policy.

### **More information**

If you do have any further questions then please don't hesitate to contact Dams on 0151 548 7111 or email [marketing@dams.com](mailto:marketing@dams.com), and we will be happy to answer any questions you may have about the cookies we use on our websites.

Date reviewed: 02/12/2022